



### **Introduction of Delight Explorer Award**

**Dear Students,**

#### **Delight Explorer Award**

In today's society, technological advancements and breakthroughs have contributed greatly to improve our lives in the past decades. However, we believe more can be done to bring happiness to people around the world and the next generation holds the key to unlocking this future, bringing about a revolutionary change that would greatly benefit mankind.

delightex is a Singapore company that is searching for a way to bring delightful moments to people all around the world. They seek to bring bliss to people by creating products and services that merge cutting edge technology and Asian traditional culture together. Through innovative products that is mindful of past traditions, they are confident to bring delight to the world.

In line with their mission, delightex wishes to support the vision of the next generation and help them create a world in which they would love to live in. To understand what kind of world this might be, delightex is providing an avenue to allow students to express their ideas or thoughts of their ideal world.

Through this, you can also delve deeper into discovering what you might want to achieve in the future. This worksheet guides your thought process to come up with ideas that can change the world.

#### **Instructions for worksheet**

- You may use google for your research.
- Please type in document form, you may annotate using Adobe PDF or type in another document.
- For question 3, you may use powerpoint or other softwares to make a diagram. If you would like to draw by hand, kindly scan it and submit together with the question form.
- Question 4 is mandatory for university students only. Polytechnic students may also try to answer the questions if you wish to.

#### **Are you participating as a:**

- Individual (Proceed to Section A1)
- Team (Proceed to Section A2)

**Delight Explorers Award 2019 Registration Form (University Category)****Section A1 - Personal Particulars (Individual application)**

Full Name	
D.O.B (DD/MM/YYYY)	
Country of Residence*	SG/MY/PH
Nationality	
Email Address	
School/ Institution	
Standard/ Grade	

\*delete where necessary

*I hereby certify that the information given above are true and correct to the best of my knowledge.*

\_\_\_\_\_  
Signature of Representative

\_\_\_\_\_  
Date

\*\*\*\*\*

**Section A2 - Personal Particulars (Team application)**

** Name of Teacher-in-Charge/Guardian (or both)	
Contact Number (include area code)	
Email Address	

Team Members (Maximum 6 members)

Name [Team leader in with (*)]	D.O.B. (DD/MM/YYYY)	Country of Residence*	Email	Faculty/Major
		SG/MY/PH		
		SG/MY/PH		
		SG/MY/PH		
		SG/MY/PH		
		SG/MY/PH		
		SG/MY/PH		

\* delete where necessary

\*\* applicable for students under 21 years of age

***I hereby certify that the information given above are true and correct to the best of my knowledge.***

\_\_\_\_\_  
Signature of Representative

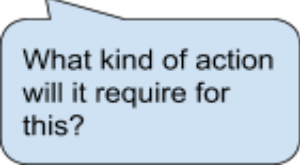
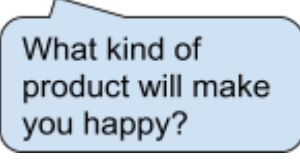
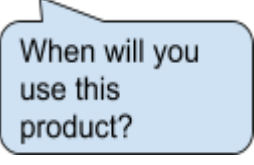
\_\_\_\_\_  
Date

**Question 1**

What makes you happy or delighted? List some of the things that makes you happy or delighted. Categorize them into something that exists now and well as something that does not exist now but you wish it existed in the near future (~5 years). Please list a total of at least 5 ideas of what you want below.

Example:

- a) Something that exists now

<b>Action</b>	<b>Product</b>	<b>Situation in which you will use it</b>
Eat  	Chocolate Cake  	At a birth party with friends and family  

Example:

- b) Something that does not exists now

<b>Action</b>	<b>Product</b>	<b>Situation in which you will use it</b>
Eat	Magic pill that makes people smarter	Before exams

**Answer:**

- a) Something that exists now

<b>Action</b>	<b>Product</b>	<b>Situation in which you will use it</b>

b) Something that does not exist now

<b>Action</b>	<b>Product</b>	<b>Situation in which you will use it</b>



## **Question 2**

From question 1, choose 1 answer from each situation (exist and does not exist now) which will make you happiest. Explain why you think those will make you the happiest.

Example:

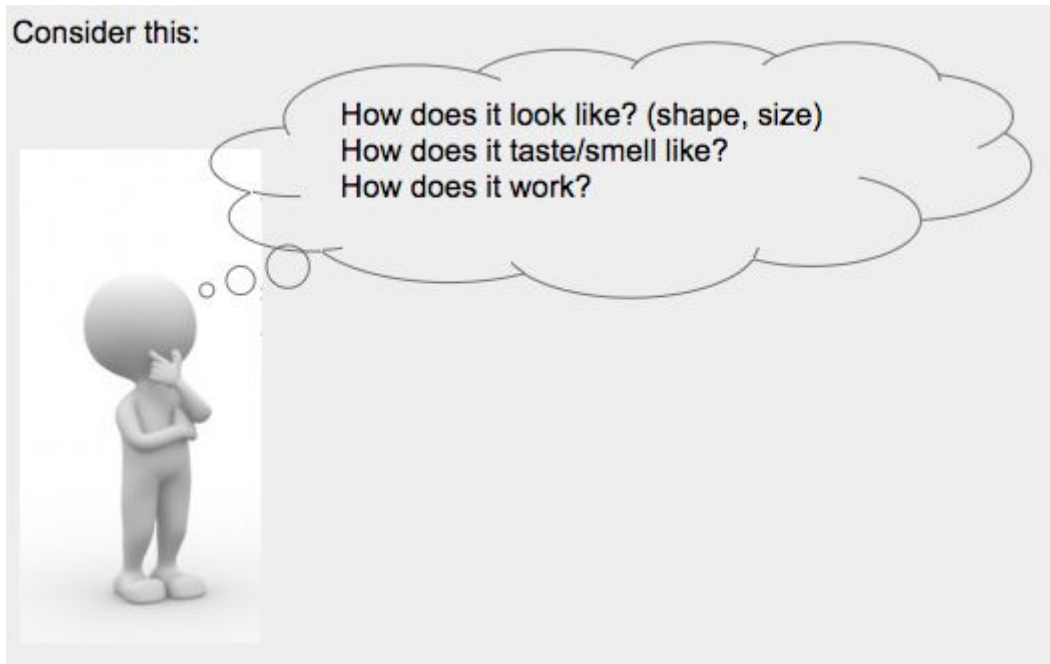
- a) Something that exists now  
Chocolate cake. Because chocolate cake when is delicious and when we eat it with friends and family at a party it will taste better!
  
- b) Something that don't exist now but you wish it existed  
A magic pill that makes me smarter. Because I don't like to spend hours studying for exams because it is stressful and boring.

**Answer:**

- a) Something that exists now

- b) Something that don't exist now but you wish it existed

**Question 3**



- a) After thinking about the above, draw a diagram or picture to show your idea for the products that have been classified as non-existent in question 2





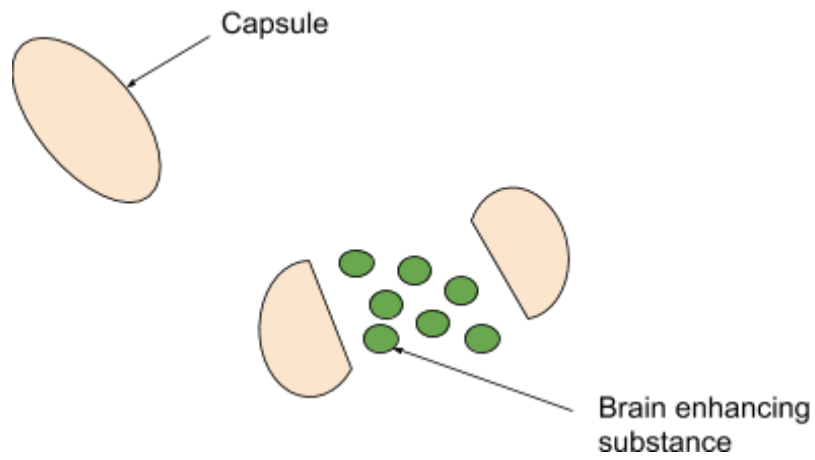
- b) What kind of people do you think will need this product?  
Describe and specify details: gender, age, character/personality

*Hint: Why do you think this type of person will need this product? And for what purposes?*

**Question 4 [For university students only]**

a) From question 2, how do you plan to make the product that has not existed?

Example:



Answer:

**b) What are the materials and technology that is required to make this product?**

**c) If this technology does not exist, how do you plan to develop this product? (Please research on possible technologies that can be used)**

**d) Provide a business model of your product, elaborate as details as possible and give an explanation for your answer.**

*Hint:*

- *Who are your customers?*
- *How would you market and sell this product?*
- *How much will you be selling this product for?*